

Diploma in Small Business Entrepreneurship

36 credits

Program Description

The Small Business Entrepreneurship diploma is designed to prepare students to perform marketing and management functions associated to owning and operating a small business.

Program Objectives

1. Develop an understanding of working with diverse teams.
2. Demonstrate proficiency in the use of word processing, spreadsheet, and other office software commonly used in business.
3. Use interpersonal communication skills to facilitate effective interactions to work collaboratively.
4. Develop the ability to manage and resolve conflict.
5. Apply effective decision-making process to business situations.
6. Identify the function of marketing in the business development.
7. Apply knowledge of the concepts of supply and demand.
8. Utilizes technology to access, research, analyze, and interpret business information.
9. Prepare business plan, budgets, and forecasts to support the management process.
10. Use ethical reasoning and judgment and act in accordance with legal responsibilities.
11. Demonstrate an understanding of principles of small business management concerning business entities, planning and ethics.
12. Demonstrate an understanding of principles of financing and cash management in the small business.

Program Curriculum

Course	Title	Credits
ENGL 101 or SPAN 101 or ENGL 150	Introductory English Language Course Basic Level I or Introducción a la Lengua Española I or English Composition I	3
ENGL 103 or SPAN 103 or ENGL 250	Introductory English Language Course Basic Level II or Introducción a la Lengua Española II or English Composition II	3
MATH 101	Mathematical Reasoning I	3
MANC 101	Introduction to Business	3
ENMT 101	Introduction to Entrepreneurial Development	3
MGMT 101	Managerial Principles and Leadership	3
MANC 210	Administrative Theory	3
MANC 213	Personnel Administration	3
MANC 204	Legal Environment in Business	3
MARC 133	Fundamentals of Marketing	3
MANC 126	Business Communication	3
ACCT 101	Principles of Managerial Accounting	3
TOTAL CREDITS		36

Program sequence will be available at the time of enrollment.
The language of instruction and program delivery modality are subject to availability.

Notes:

1. This program may be offered in English or Spanish according to demand. COMPLETING A COURSE OR PROGRAM IN A LANGUAGE OTHER THAN ENGLISH MAY REDUCE EMPLOYABILITY WHERE ENGLISH IS REQUIRED.
2. Students must abide with the minimum required hours and policies set by the state and local education agencies for practicum experiences, as applicable.
3. Students must comply with state and local education certification requirements for the diploma program, as applicable.